

This handy Tort Selection
Research Checklist
can be used to verify
important steps
when choosing a mass tort
to invest in.

TORT SELECTION RESEARCH CHECKLIST

Don't Miss a Single Step.



Incorporating mass tort cases into your firm's portfolio can be the factor that takes your firm to the next level. It can also be an overwhelming undertaking. Before you start, make sure you have a thorough understanding of mass tort litigation, as well as what business model will work best within the existing structure of your firm. Determining which mass tort cases to get involved in is an important part of the process. Like single event cases, not all mass tort cases are viable. Mass tort itigation requires significant resources so you will want to be confident in the choice you make. Some areas of investigation include:

- Research on the science and experts involved in the claim
- Specific and general causation theories
- Likelihood of surviving a Daubert/Frye challenge
- Budgeting the cost per client acquisition
- When to start, pause, or end marketing campaigns
- Other mass tort firms involved in the litigation

The Mass Tort Institute's **Tort Selection Research Checklist** will help you stay organized and ensure no step is missed in your evaluation of potential dockets to pursue. Whether you are a solo practitioner or have a team of lawyers and support staff to assist, you will be able to start evaluating existing and emerging mass tort dockets right away!

At MTI we offer a variety of products to assist practitioners looking to enter the mass tort industry including online self-led courses to help you strategically plan and time your entry, execute your plan and build your network, and ultimately maximize your return by getting the best settlements possible for your clients.

Joint the Mass Tort Institute today and let's start a conversation.

Email: <u>info@masstortinstitute.com</u>

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Call: 888-789-TORT



TORT SELECTION RESEARCH CHECKLIST

		Docket Name	
STATII	TE OF LIMITATIONS:		YES / NO
1.	Date(s) of Injury or notice to person or property		
2.	Anniversary of recall or notice date		
3.	State SOL for each cause of action		
3.	State 502 for each cause of action		
DOCKE	T TRIGGERS:		
4.	FDA Recall (Class I, Class II or Class III)		
5.	JAMA or other publication study		
6.	International Agency for Research on Cancer (IARC)		
7.	Consumer Product Safety Commission (CPSC)		
8.	Media report		
PREEM	TION ISSUES:		
9.	Express preemption		
	. Implied preemption		
11	. Preemption in bankruptcy		
SCIENC			
	. General Causation		
	. Specific Causation		
	. Patient Confounders		
15	. Other proximate causes		
PHARM	1ACEUTICAL:		
16	. Prescription, over the counter (OTC) or both?		
17	. Is there a generic equivalent?		
18	. Off-label uses		
19	. Signature injury		
20	. Additional injuries/symptoms		
21	. Sales numbers		
22	. Numerosity		
MEDIC	AL DEVICE:		
	. 510(k) substantially equivalent predicate		
	. 513(g) device reclassification		
	. FDA clearance vs. approval		
	. FDA device classification		
	. Off-label uses		
	. Signature injury		
	. Additional injuries/symptoms		
	. Sales numbers		
31	. Numerosity		
DEFEN	DANT(S):		
	. Solvency/Bankruptcy potential		
	. Parent company		
	. Manufacturing/Distribution/Seller agreements		
35	. State of residence/Registered agent		



TORT SELECTION RESEARCH CHECKLIST

	Docket Name	
MEDICA	AL EXPERTS:	
36.	Open payments system check	
37.	Board certification or clinical trial experience	
38.	Daubert/Frye challenge	
RECALL	/MARKET STATUS:	
	FDA Recall, Correction or Removal	
40.	Voluntary vs. Mandatory.	
	CPSC Recall Remedy Notice	
	Company product elimination	
LEGAL 1	THEORIES:	
43.	Breach of warranty	
	Negligence	
	Strict liability	
LITIGAT	ION STATUS:	
46.	Survived preemption challenge	
47.	Survived Daubert challenge	
48.	MDL Wave Orders	
49.	Post bellwether	
50.	Settlement phase	
MARKE	TING:	
51.	Who is the target audience (demographics)?	
52.	How will you reach them? (TV, radio, internet, blogs, Facebook, Twitter, Instagram)	
53.	Targeted marketing based on demographics (geo-fencing and geo-targeting)	
54.	When to start, stop, and pause advertising	
TIMING	•	
	Emerging awareness	
	Pending MDL consolidation	
	MDL consolidation	
58.	State or County consolidation	
	Post-bellwether	
60.	Settlement phase	
OTHER	INVOLVED FIRMS:	
	Firm leading MDL consolidation	
	Leadership structure and appointments	
	Reputation of leading firms (fair dealing)	
	Co-counsel/Joint venture opportunities	